

# YANNIS MICHALANDOS

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Yannis is the founder, CEO & Creative Genius behind Jumpzone Production, the one who puts the Jump in Jumpzone. He created the company to support his top rating radio program to do summertime events on the Greek Island of Rhodes, the company developed into an Event Management company doing concerts, record launches & Singles Island Parties in Australia, Italia & Greece, before finally in 2001, he founded Jumpzone Productions Ges.mbH in Austria. In 2003, Yannis decided to focus on Show Production. Since then Yannis has conceived, created & produced most of the biggest events on the planet from Live TV, City Showcases, Major Sport- ing Events, Cultural Festivals, Fashion Parades, Music Video's & much more, in more than 50 countries on the planet, with amazing reviews & standing ovations. Yannis is the creative force behind the company, & over the years he has experienced life to the fullest, which gives him the drive to make his dreams a reality.



This 41 year old Greek Australian born & raised in Sydney & speaks 7 languages is a creative genius who has called the World his home over the last 24 years, however it has been the last 15 years that has seen the creative magic flow & be focused.

When asked the key to his inspiration & creativeness; "well, a lot to do with my childhood, creative, eccentric surrounds from my mum mixed with the calm, creative & detailed intelligence of my dad, lots of traveling & cultural appreciation....basically the key is opening your eyes & really taking in the world...." I find inspiration from nearly every direction I look, I also make sure that I understand performance intimately, this means trying everything from Russian Swing to Vertical Wall runs, I may be terrible doing it but at least I can then understand... my dad has taught me to look at things & understand how they work, finding the logic in it, while my mum taught me anything is possible, just imagine it, it's that careful balance that is key.





Another key to success is never being satisfied with my work, even after standing ovations, great accolades, I am never really satisfied. After I create a show, if I will see it then I will find many things to change or improve doesn't matter how perfect it may be....strangely, I love simplicity in many elements that I produce....the creative mind is a gift & a curse at the same time. Trying to turn off is almost impossible but I find my ways....

When asked what's my greatest show, that's easy the next one....don't get me wrong I am proud of what I have done & achieved....









## TALENTS

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#### TALENTS THE DIRECTOR

A director is a practitioner in the field of entertainment who oversees and orchestrates the creation of a theatre production (a play, an opera, a musical, stadium showcase, corporate launch, tic, music video, concert, touring production, tv show, fashion show or any devised piece of work) by unifying various endeavors and aspects of production.

The director's function is to ensure the quality and completeness of the production and to lead the members of the creative team into realizing their artistic vision for it. The director therefore collaborates with a team of creative individuals and other staff, coordinating research, stagecraft, costume design, props, lighting design, acting, set design, stage combat, musicians, artists, video, performance, special effects, camera's and sound design for the production. Directors utilize a wide variety of techniques, philosophies, and levels of collaboration.

Yannis has successfully directed in all area's of production from Stage, TV, Stadium, Corporate & Fashion, his productions have been viewed by over 3.4 Billion people around the world, his work transcends the barriers of languages & cultures. He is recognized as a Pioneer, Visionary & Creative Genius, inventing & re-inventing performance, constantly being able to impress those who have seen everything.....making dreams into reality...





#### TALENTS ARTISTIC DIRECTOR

#### TALENTS CREATIVE DIRECTOR

#### TALENTS PERFORMANCE DIRECTOR

TALENTS AERIAL DIRECTOR As Artistic Director the key is the work with clients, designers, artists from corporations and countries to organizing committees and governmental bodies to develop creative concepts and ideas for TV, Stage, Corporate, Festival & experiential and large-scale live events. Through a passion & knowledge through immersion & education we embrace a cultural & in turn implement methodology Yannis has developed and refined over the last twenty years, Yannis designs shows that are culturally relevant and globally significant, while meeting clearly defined strategic objectives.

As Creative Director, Yannis offers unrivaled expertise for the artistic overview, creative content and direction of all productions from TV, Stage, Stunts, & large-scale live events. Yannis can work with existing or build customized teams suited to the project at hand, including directors, composers, choreographers, and scenic, lighting, audio and costume designers.

As a Performance Director, Yannis consistently pushes the limits of performance & Technology to create emotional and impactful narratives in all events. By staying on the cutting-edge of technological innovation, we harness technology to move a story forward, coupled with re-inventing performance and therefore has changed the way events across the world are viewed, designed and executed.

As Aerial Director & Choreographer, Yannis is renowned for his amazing Aerial Direction, Creation & Choreography finding solutions to achieve the Aerial Element & Introduce it to the most unusual environments. An intimate understanding of the various aerial elements, rigging & flying systems along with an amazing knowledge & open minded-ness to implement Aerial like no other.....





#### TALENTS CHOREOGRAPHER

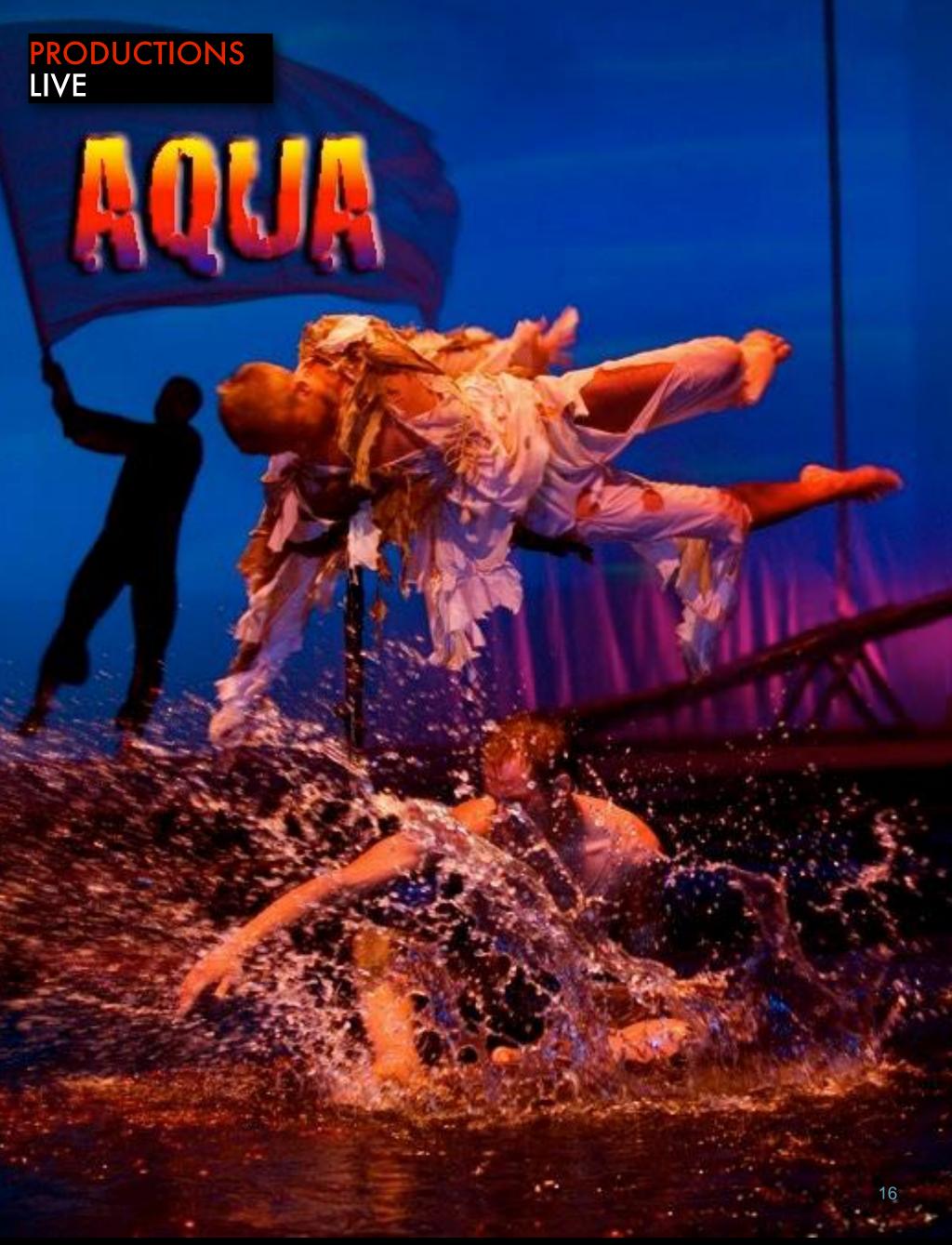
#### TALENTS PRODUCTION MANAGER

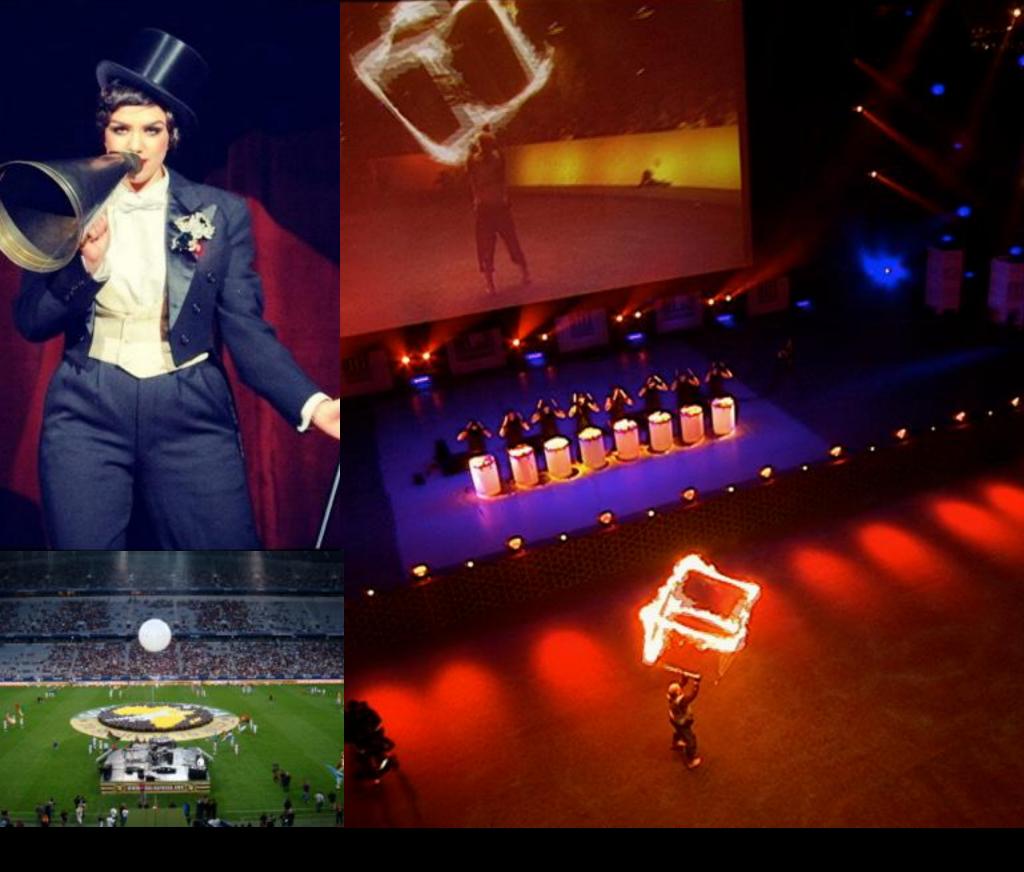
As a Choreographer, Yannis designs productions down to the finest detail, making it an art form, the art of designing sequences of movements in which motion, form, or both are specified, the movements expressed are decisive, delicate, intricate, powerful or spectacular depending on the desired effect required. Yannis specializes in mixed performances, from Cirque, Dance, Cultural, Multi-media, unique automations, in all mediums, Air, Fire, Water, Earth & for all formats, Live, TV, Stadium, Film & more.....the desired professional execution of choreography where challenging the limits is a natural day to day act.

Yannis experience in the position of Production Manager as the back-of-house machine responsible for the complicated organizational aspects of a show that the audience never sees: venue planning, logistics, cargo/freight, security, catering, accreditation, venue acquisition and overlay, medical, and transport (staff and equipment).



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#### PRODUCTIONS LIVE

A Live Event is the pinnacle of events, being able to produce an Event in an environment that is dictated by exact timings down to the second, whether for Sport, Live TV Transmission, etc....the moment & situation where anything can & will occur requires the experience & collectiveness to deliver for which Jumpzone are the masters of their domain. Pushing the limits of creativity but being able to deliver at all costs, our reputation & experience speaks for itself....



#### PRODUCTIONS CEREMONIES





#### PRODUCTIONS CEREMONIES

Within the Genre of Stadium Productions, along with the ceremonies, Yannis Michalandos has developed and produced some of the most successful and innovative large scale events from Sports Spectaculars to Equestrian displays and Stunt extravaganzas. Yannis Michalandos has had equal success with both major Federation, Country and corporate events and Ticketed Productions.

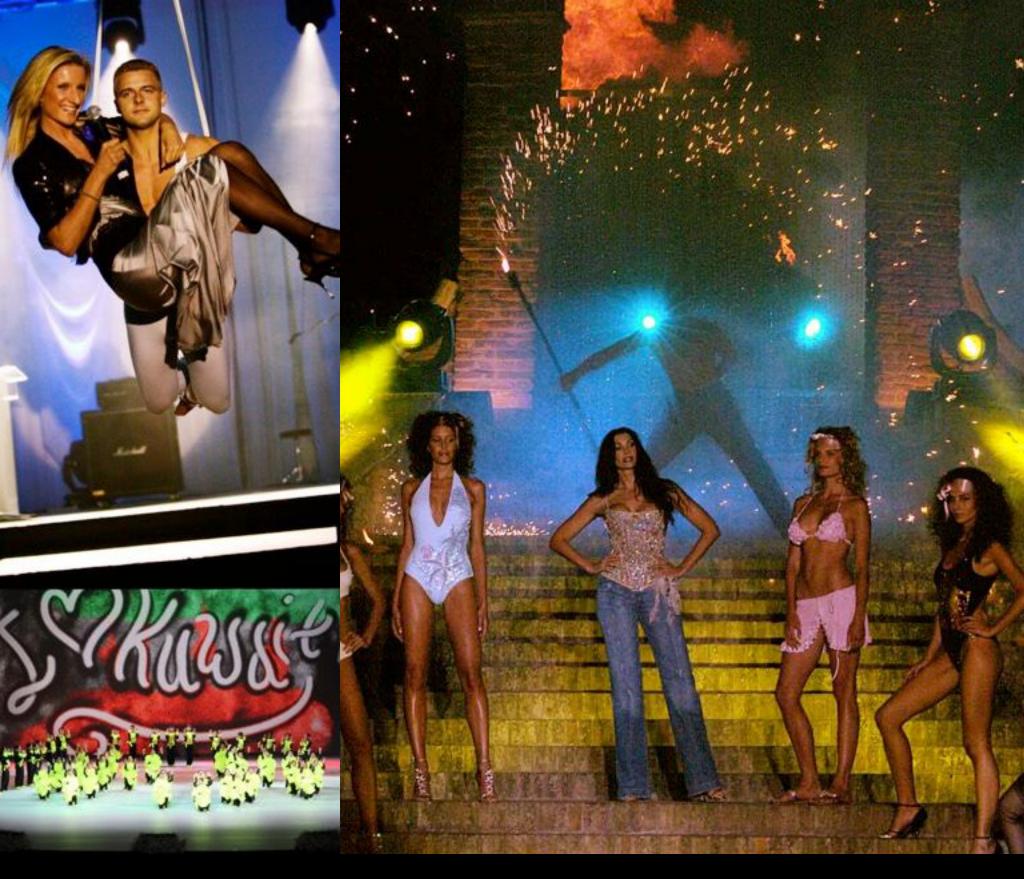
In doing so, Yannis Michalandos has created a proprietary process for full engagement with the Host Country's cultural practitioners. This ensures that the Host Country's story is told through its greatest artists-we are quiet and informed facilitators, who remain in the background and let the Host Country speak for itself.

Ceremonies present a Land or Sports Body, a unique chance while inspiring its citizens in a showcase celebration of their culture. The Ceremonies presents the opportunity to open a window to the world & a unique tourism tool which can be created into a 360 Brand.

Ceremonies provide a platform that enables a city and country to re-introduce itself to the world and re-invent its image. Our elite creative team designs Ceremonies that define a nation's culture, celebrate its heritage, and imagine its future. Yannis Michalandos has Global success on some of the largest stages.... 20







#### PRODUCTIONS TV

With years of mixed broadcast experience, Yannis Michalandos has created and produced both live and prerecorded television events, working closely with commercial free-to-air networks and host broadcasters, both national and international. Our broadcast events are conceived and designed to fully embrace both live and broadcast requirements-from storyboards to complete camera scripts, Yannis Michalandos works in parallel with broadcasters to realize the maximum potential of a televised event



#### PRODUCTIONS CORPORATE



#### PRODUCTIONS CORPORATE

From creating cutting edge digital canvasses in themed environments to creative launches and campaigns, Jumpzone's history in corporate events spans nearly two decades.

We pair our creative expertise and artistic direction with flawless production services to develop creative concepts and deliver corporate events that more than complement marketing objectives. Our event production capabilities coupled with an unparalleled depth of experience in theatre, film and television delivers entertainment programs designed and guaranteed to add value to a brand.





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### PRODUCTIONS FASHION

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#### PRODUCTIONS FASHION

Yannis Michalandos is Fashion's answer to providing the creativeness of the designers designs with that of performance & show....over the years we have created & provided fashion with some of its most memorable moments. Working from Creation to Delivery for some of the most renowned & diverse Designers in the Industry, from Performance Fusions on the Catwalk, to amazing Campaign Creations, to TV Showcases to Media Moments....turning fashion on its side & sending it up a wall, to submerged catwalks & flying fashion.



#### PRODUCTIONS MEDIA



#### PRODUCTIONS MEDIA

Although a relatively new division to the company, it has always been a part of who we are, delivering Creative expertise and Artistic direction with flawless Professional Production services to develop creative concepts, forward visions and Storyboards that more than complement marketing objectives. Our Media production capabilities coupled with an unparalleled depth of experience & understanding in Culture, Entertainment & Sport allows us to deliver Media that is captivating & compelling and guaranteed to add value to a brand or story or production.

Our TVCs are fresh & enticing, our documentaries are enlightening & educational, our films are emotional & award nominated, our event filming is precise & creative, our Live TV Direction is visionary, our Broadcast Capabilities with our partners have change the way people view the world



#### PRODUCTIONS FESTIVALS

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#### PRODUCTIONS FESTIVALS

Festivals are predominantly are high profile, with cultural or corporate driven identity for the masses. Whether pure festival, fanzone, carnival or in mall, the parameters of the Festival are the same.

Our Festival experience incorporates concept development, brand management, entertainment, activities & promotions to provide turnkey solutions. We are able to target people of all ages, alike.....Entertainment of all styles from Musicians, Dancers, Acrobats & Singers, Activities of all levels from Inflatables, Sports, Interactive's, extreme, arts & crafts & more....the merging of Brand Management into performance & activities will provide focus to the festival's brand identity.....





#### PRODUCTIONS TOURING



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The creativity of Jumpzone has Directed, Consulted, Promoted & Produced an amazing array of Touring Spectaculars/Roadshows/Concerts. The Touring element is still in a relatively new stage taking into account what is planned for the world in the coming years. From Cirque to Dance to Unique to Music allowing genres to mix into enthralling & crowd pleasing properties. A new company has also been formed in the Middle East to specifically take care of the business of Touring, specifically aimed at the MENA Region, the company **Yannis Michalandos Touring** has established in-house Ticketing, Marketing, Promotions & Turnkey Technical Solutions to provide the most complete 360 solution in the region.



4 REFERENCES QUOTES





#### QUOTES

"Jumpzone never fails to captivate, always adding that special something to create magic..." -STEFANO CAVEZZI-

"Beautiful & Enchanting, 25 000 spectators were amazed from the opening moment till the Grand Finale... the performance almost over shadowed Sopia's return..." -IAGO CORRAZZO-

"The most professional and outstanding event manage-mentand production company..." -GEOFFREY SHUHKRAFT-

"An incredible show to celebrateour 100 Years, a variety of Performance which was truly incredible..

"5000 faces move as one, the artist descends from the sky with Geri Hallwell in his arms, places her on the stage & instead of watching Geri, 5000 faces follw the artist back up into the air..." -LUCA TOMMASSINI-

"Wanderful & Beautiful Performance that were able to captivate an audience that has seen everything" -NANA BOTTAZZI-

"Absolutely Sensational, what an amazing start to a Champions League Final..." - MARTIN KALLEN -

"Pure Professionalism..." -AHMED RABBIE-

"A world class spectacular" -MICHEL PLATINI-

"Creative & Dynamic" -HH SH, TAMIM BIN HAMAD AL THANI-

"Tremendous" -DAVID ATKINS-

"Magnificent" -SOPHIA LOREN-

"Incredible" -DAILY TELEGRAPH-

"Belissimo" -GIANFRANCO FERRE-

"Breathtaking" -RENZO ROSSO-

"Heavenly" -RAI UNO-

"Extraurdinary" -GULF NEWS-

"Explosive" -ROBERTO CAVALLI-

"Amazing" -TV MARKIZA-





YANNISMICHALANDOS



CREATION DIRECTION PERFECTION